

# Improve Efficiency, Reduce Costs and Stay Compliant with the ClarionAdvantage



### **Expertise:**

With 15,000+ clients and nearly 100 million signs and labels in use, zero customers have faced warnings-based allegations.

#### **Guidance:**

100% of our customer service team is "Clarion Essentials" certified, a proprietary, standards-based education curriculum.

### **Streamlined Process:**

99.5% of our orders are delivered on-time, and they're received with 99.1% satisfaction.

### Partnership:

We're committed to being your partner in safety by offering free label and sign assessments – so you get up-to-date and stay there.



### **Our Unparalleled Credentials**

- ISO 9001:2015 Certified
- UL® Approved for PGDQ2
- UL® Mark Certified Printer
- 3M Preferred Converter
- Member ANSI Z535 Committee
- Member U.S. TAG to ISO/TC 145
- Member U.S. TAG to ISO/TC 283

# One Stop for Your Safety, Branding and Identification Visuals

OEMs need to be nimble and efficient to keep up with today's demanding business climate. We regularly work with manufacturers to develop visual communication systems that work within budget while meeting specific compliance requirements. That includes helping to centralize purchasing, resulting in cost and efficiency improvements. Trust in Clarion Safety to provide leading-edge labels, signs, tags and custom printing solutions – from identification to asset management to branding – with innovative purchasing solutions for optimal efficiency and pricing.

### WHY CLARION SAFETY?

- Streamline your supply chain with one stop for all your product safety and custom printing needs
- Simplify ordering and inventory with services like kitting and other innovative purchasing solutions
- Improve your bottom line with our goal to create favorable cost structures, including reviewing your labels for consolidation opportunities
- Rely on our world-class customer service and fast turn-around for every order
- Gain peace of mind in the use of best practice, effective warnings with quality materials and messaging based on our trusted expertise for each piece of equipment you manufacture
- Add value for your customers and end users with ClarionAccess, a turnkey platform unifying your product safety and resources







Your Starting
Point: A Clarion
Safety Systems
Assessment

### Improve Business Efficiency. Spend Less Money.

A simple, complimentary assessment of your labels or label program by our experts can unlock a range of optimization opportunities personalized to your business. The primary benefits, as shown below, are better safety communication, elimination of excess labels, and simplified ordering/inventory management – resulting in improved business efficiency as well as tangible cost-savings.

### **Consolidate Labels:**

Move from Multiple Designs to One

**Benefits:** Buy less labels; have less label inventory to manage; reduce label application time

Result from this example is \$3,000 in annual printing cost savings



Before

ABC Safety Gates

After











### **Consolidate Vendors:**

Get Custom Visuals and Safety Needs in One Place

**Benefits:** Less overall vendors to manage; leverage print spend with one vendor for better pricing

## **Identify Purchasing Solutions:**

Implement Sheets, Kits of Labels and More

Benefits: Easier inventory management, ordering, and installation



To learn more, scan or visit: clarionsafety.com/consolidation

Ask us about Clarion ccess, our solution for linking safety best practices and product information.



